



FOR IMMEDIATE RELEASE

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United Heritage Credit Union Collecting Donations for BookSpring

Bring a New or Gently Used Book to a UHCU Branch Location

AUSTIN, Texas (March 9, 2015) –A book drive benefiting [BookSpring](#) youth literacy program is taking place at United Heritage Credit Union (UHCU) March 9-27, 2015. Members of the community are encouraged to participate in the book drive by bringing new and gently used children’s books to any Austin-area United Heritage Credit Union [branch location](#).

Donations help BookSpring provide reading experiences and books to children and their families so they can develop a desire to read and succeed in school and life. The books are distributed through medical clinics for low income families, community outreach events, children’s shelters, faith-based organizations and libraries in economically disadvantaged areas.

Books must be new or gently used children’s or young adult books with pages that are intact, clean and unmarked. Textbooks, coloring or activity books and books with themes such as death, religion, divorce or abuse are not accepted.

The book drive is sponsored by Team United Heritage, a group of UHCU employees who volunteer their time, raise funds and collect donations for local charitable organizations.

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About United Heritage Credit Union

The Credit Union was established in 1957 and over 50 years later, serves communities within the Travis, Williamson, Bastrop, Caldwell, Hays, Smith and Wood counties. United Heritage has over \$804 million in assets, over 55,500 members and 12 locations. United Heritage is a full-service financial institution whose vision is “To Be the Financial Institution of Choice.” Through innovative technology, exemplary service standards and competitive products, United Heritage continues to be a strong force in the credit union industry. www.uhcu.org

About Team United Heritage

Created in 2011, Team United Heritage is a group of United Heritage Credit Union employees committed to the credit union philosophy of “People Helping People.” Team United Heritage participants volunteer their time afterhours to help organizations throughout our local communities by providing man-power and monetary support. www.uhcu.org