



United Heritage
Credit Union

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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United Heritage CU Expands Branch Reach in Austin *Cedar Park Location to Open January 26, 2006*

AUSTIN, Texas (January 13, 2006) — United Heritage Credit Union is opening their seventh Austin-area branch—and celebrating with a Community Day Event for its members and Cedar Park residents.

United Heritage will open their new branch location in Cedar Park Thursday, January 26, 2006 at noon with an official Cedar Park Chamber of Commerce Ribbon Cutting. The Community Day Event will be held Saturday, January 28, 2006 from 9 a.m. to 1 p.m. and will feature local organizations, activities for the kids and great giveaways.

United Heritage is planning several activities for its Community Day Event and Grand Opening Celebration. Free food will be provided by Cedar Perk, a local coffee shop; and Mark Delaney with LPL financial Services, a contracted service of United Heritage. Cedar Perk will provide coffee, hot chocolate and pastries at the Community Day Event from 9 a.m. to 11 a.m. and Mark Delaney will provide free hamburgers and hot dogs from 11 a.m. to 1 p.m. Free cotton candy, popcorn and beverages will be provided as well. There will also be tons of United Heritage giveaways, including a chance to win \$500; face painting and balloon artists; a moonwalk; and a jelly bean guessing contest with a grand prize of a one year family membership to the Twin Lakes Family YMCA. This membership includes access to all the programs the Twin Lakes Family YMCA has to offer, including unlimited access to the youth sports programs offered by the YMCA.

In order to celebrate the Cedar Park Community, United Heritage is involving many local organizations. The Williamson County Humane Society will be on hand for pet adoptions. The Twin Lakes Family YMCA will be offering 15 minute massages, health and fitness information, and blood pressure and fitness tests. The Round Rock Blood and Tissue Center will be on site to hand out information. The Cedar Park Fire Department will also be available to give children tours of a real fire truck and to hand out badges.

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Grand Opening Specials

In addition to the many activities United Heritage has planned for the Community Day Event, they are also offering Grand Opening specials for the first 60 days the new branch is open. The Grand Opening Specials include a free safe deposit box for a year, 1.95% APR Intro Rate Home Equity Access loan, special CD rates and a weekly \$30 gas card drawing. Plus, for every new account opened between January 26 and March 31, United Heritage will donate \$5 to a local organization. Members can choose from the Cedar Park Fire Department, Twin Lakes Family YMCA, Williamson County Humane Society or the Round Rock Blood and Tissue Center.

“We’re really excited about the opening of this new branch in Cedar Park and wanted to show residents that we’re not just a financial institution, we’re also part of the community,” said Jenny Laudadio, Director of Marketing/ Community Relations. “This Community Day Event will be a fun family event to get to know our new neighbors.”

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