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Contact: Chelsea Schrimpf

Phone: 512.435.4454

Email: cschrimpf@uhcu.org



United Heritage Credit Union Hosts Austin-Area Member Appreciation Events

United Heritage Members Enjoy Family Fun at Dell Diamond

AUSTIN, Texas (May 25, 2017) – United Heritage Credit Union recently held three Austin-Area Member Appreciation events on April 8, April 9 and May 6, 2017. More than 1,500 members and their guests attended the events at the [United Heritage Conference Center](#) at the Dell Diamond baseball stadium in Round Rock, Texas.

Credit Union members and guests were treated to a baseball game played by the [Round Rock Express](#), the Triple-A affiliate of the major league Texas Rangers. Members and guests also enjoyed hamburgers, hotdogs, ice cream and cookies; appearances by Beaker, the UHCU Eagle; face painters and balloon artists; and a chance to win one of more than 70 valuable prizes. Credit Union members David Arriola, Joshua Wells and Trey Tindel threw out the first pitches at the April 8, April 9 and May 6 games, respectively.

“We’ve hosted three family-friendly Member Appreciation events each year for the past few years in order to thank our incredible members for their continued support.” United Heritage CEO Buddy Schroeder said. “The events allow us to publicly express our thanks and also engage with members on a deeper level in a more relaxed setting.”

Both new and long-term Credit Union members of all ages were able to attend the events. Tickets for each event cost \$5.00 per person. All proceeds from the ticket sales benefit the [United Heritage Charity Foundation](#), a nonprofit that supports projects and organizations in the local community. Since its inception in 2003, the Foundation has distributed nearly \$1.5 million to worthy causes.

The United Heritage Community Scholarship Committee presented Austin-area high school seniors Shelby Brainard and Spoorthi Kamepalli each with a \$5,000 scholarship at the 2017 Member Appreciation events. The two were selected based on their outstanding community service, extracurricular activities, academic performance and demonstrated commitment to the credit union philosophy of “People Helping People.”

Attendees also had the chance to enter the Credit Union’s door prize drawing at each Member Appreciation event. Prizes included an iRobot Roomba Robotic Vacuum Cleaner, YETI cooler, Amazon Echo Dot, Dell Diamond Intel Club tickets and a variety of gift cards worth up to \$100.

This fall, United Heritage Credit Union will host a free Member Appreciation Carnival for several hundred Tyler members and their guests. The celebration will include a prize wheel; face painting; visits with Beaker, the UHCU Eagle; giveaways; and more.



United Heritage Credit Union members and their guests enjoyed a Round Rock Express baseball game. The Round Rock Express is the minor league team affiliated with the Texas Rangers.

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About United Heritage Credit Union

The Credit Union was established in 1957 and 60 years later serves communities within the Travis, Williamson, Bastrop, Caldwell, Hays, Smith and Wood counties. United Heritage has over \$918 million in assets, over 59,000 members and 12 locations. United Heritage is a full-service financial institution whose vision is “To Be the Financial Institution of Choice.” Through innovative technology, exemplary service standards and competitive products, United Heritage continues to be a strong force in the credit union industry. Federally Insured by NCUA. uhcu.org

About United Heritage Charity Foundation

Founded in 2003, the United Heritage Charity Foundation was developed as a 501(c)(3) to improve the lives of others and, since its inception, has distributed nearly \$1.5 million. The Charity Foundation’s goals are to support participation in events that make communities a better place to live, work and attend school; education initiatives and medical research; at-risk women, children and their families; the elderly; and military and veteran programs. uhcf.org