



FOR IMMEDIATE RELEASE

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United Heritage Credit Union Announces New Insurance Agency

AUSTIN, Texas (July 12, 2016) – United Heritage Credit Union has announced the launch of a new insurance agency, UHCU Insurance Services, LLC. UHCU Insurance Services, LLC. is a Credit Union Service Organization dedicated to providing the best insurance coverage options at the most affordable price. The agency offers insurance coverage options in association with Alloy Insurance Partners.

Current UHCU Insurance offerings include auto, home and business, and expansion into other areas is planned for the near future.

The Credit Union continuously strives to bring members the best possible service and value, and is thrilled that members who have realized their financial goals with United Heritage Credit Union will have the opportunity to take advantage of the insurance agency's product offerings.

Insurance quote request forms and other helpful information are available on the UHCU Insurance website, uhcuinsurance.com.

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About United Heritage Credit Union

The Credit Union was established in 1957 and over 50 years later, serves communities within the Travis, Williamson, Bastrop, Caldwell, Hays, Smith and Wood counties. United Heritage has over \$872 million in assets, over 57,000 members and 12 locations. United Heritage is a full-service financial institution whose vision is "To Be the Financial Institution of Choice." Through innovative technology, exemplary service standards and competitive products, United Heritage continues to be a strong force in the credit union industry. Federally Insured by NCUA. uhcu.org

About UHCU Insurance Services, LLC.

UHCU Insurance Services, LLC. is a Credit Union Service Organization dedicated to providing the best insurance coverage options at the most affordable price. From minimum protection to comprehensive coverage, UHCU Insurance Services, LLC. helps ensure that people and businesses are prepared for whatever comes their way. uhcuinsurance.com