



United Heritage
Credit Union



United Heritage
Charity Foundation

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United Heritage Charity Foundation Gives \$25,000 to Support Breast Cancer Resources

The United Heritage Charity Foundation Sponsored Art Bra Austin: Museum Nights in support of the Breast Cancer Resource Center

AUSTIN, Texas (May 18, 2023) – United Heritage Charity Foundation (UHCF) recognizes the importance of healthcare and medical services that make an impact in its local community. That is why when the Charity Foundation saw the opportunity to collaborate with the Breast Cancer Resource Center (BCRC), its Board members made the call to see how they could partner with them for the second quarter of the year.

The Breast Cancer Resource Center’s mission is to provide services free of charge to anyone affected by breast cancer in the Central Texas area and make a positive impact within the local communities. As BCRC’s Mission Sponsor for Art Bra Austin: Museum Nights, UHCF supports this organization’s commitment to encouraging individuals to become knowledgeable participants in their healthcare while providing personalized and compassionate care. Art Bra Austin is a one-of-a-kind transformative and immersive experience. Each year, artists submit work to be worn by breast cancer survivors and clients of the Breast Cancer Resource Center. During the May 13 fundraiser, BCRC clients walked the runway and shared stories of their journeys with breast cancer. United Heritage Charity Foundation contributed \$25,000 toward Art Bra Austin as the Mission Sponsor for the event. Activities during the event, which included donations from UHCU employees and many others, auctions of the art bras, a silent auction and more, resulted in \$625,000 raised for the organization.

“Not only was the runway show exciting to see, it was special because this organization highlights a very personal matter that many Central Texans and UHCU employees have ties to,” says UHCF Chairman Chelsea Schrimpf who was in attendance with fellow Charity Foundation Vice Chairman, Kevin Farley; and senior leaders from United Heritage Credit Union (UHCU). BCRC empowers Central Texans experiencing changes, while fighting the disease, through community outreach and education. The money raised will help aid women in overcoming obstacles that erode their quality of life and provide screenings, treatment plans, emotional support and more.



UHCF Board members and UHCU employees at Art Bra Austin: Museum Nights

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About United Heritage Charity Foundation

Founded in 2003, the United Heritage Charity Foundation was developed as a 501(c)(3) to improve the lives of others in its local communities. The Charity Foundation's goals are to support organizations in initiatives that make Central and East Texas a better place to live, work, and attend school. The United Heritage Charity Foundation's Areas of Focus include family support services, healthcare, military & veteran assistance, and education. For more information visit, uhcf.org. The United Heritage Charity Foundation is the giving arm of the United Heritage Credit Union and has distributed over \$2 million since its inception.

About United Heritage Credit Union

United Heritage Credit Union is a full-service financial institution whose vision is "To be your primary financial institution." United Heritage has over \$1.5 billion in assets, more than 77,000 members and 11 branch locations. Through innovative technology, exemplary service standards and competitive products, United Heritage is a strong force in the credit union industry. United Heritage Credit Union was established in 1957 and 65 years later serves communities within the Bastrop, Bell, Blanco, Burnet, Caldwell, Hays, Lee, Milam, Travis, Williamson, Cherokee, Gregg, Henderson, Rusk, Smith, Upshur, Van Zandt and Wood counties as well as those that live in the rest of Texas through TXCC membership. For more information about United Heritage, visit uhcu.org. Federally Insured by NCUA.