



## United Heritage Credit Union Partners with Breast Cancer Resource Center



**AUSTIN, Texas - June 16, 2025 - [PRLog](#)** -- United Heritage Credit Union is proud to announce a \$13,000 donation to Breast Cancer Resource Center through its Charity Foundation. This contribution reflects the Foundation's ongoing commitment to supporting health and wellness initiatives that provide critical resources, education, and compassionate care to individuals facing a breast cancer diagnosis.

Celebrating its 30th anniversary this year, **Breast Cancer Resource Center (BCRC)** continues its mission to ensure that no one faces breast cancer alone, regardless of their socioeconomic status. Since its founding in 1995, BCRC has provided personalized Patient Navigation services to more than 1,200 clients and nearly 3,000 family members, offering guidance and emotional support through every stage of diagnosis and treatment. In 2022, BCRC's reach expanded to 47 states and five countries, a testament to the strength of its community and fundraising efforts.

As part of this commitment, **United Heritage Credit Union also served as the Community Roots sponsor for BCRC's annual Art Bra Austin event**, one of the organization's most iconic and impactful fundraisers. Held in Austin, TX, Art Bra celebrates the strength and creativity of breast cancer survivors through a powerful runway show featuring artful, custom-designed bras. The event raises vital funds to support BCRC's services while spotlighting the stories and resilience of those impacted by breast cancer. **This year's event raised over \$900,000, directly benefiting the individuals and families BCRC serves across Central Texas.**

"We are honored to support Breast Cancer Resource Center and its vital mission to ensure that no one faces breast cancer alone," said Chelsea Schrimpf, AVP of Experience & Engagement for United Heritage Credit Union and Chairman of the Charity Foundation. "BCRC provides critical services, compassionate care, and hope to individuals and families during some of their most difficult moments. We are proud that this donation will help further their impact across Central Texas and beyond."

The United Heritage Charity Foundation is committed to making a difference in the communities it serves.

Breast Cancer Resource Center was selected as a donation recipient because of its meaningful impact, alignment with the Foundation's focus on healthcare, and shared commitment to supporting individuals and families in times of need. This partnership represents another step in the Foundation's mission to improve lives through compassionate and purposeful giving.

To learn more about Breast Cancer Resource Center and how you can support their mission, please visit their website at [www.bcrc.org](http://www.bcrc.org).

### **About United Heritage Credit Union**

Established in 1957, United Heritage has over \$1.5 billion in assets, more than 81,000 members and 10 branch locations. Through innovative technology, exemplary service standards and competitive products, United Heritage is a strong force in the credit union industry. For more information about United Heritage visit [www.uhcu.org](http://www.uhcu.org). Federally Insured by NCUA.

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Source	United Heritage Credit Union
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State/Province	Texas
Country	United States
Industry	<a href="#">Financial</a> , <a href="#">Banking</a> , <a href="#">Non-profit</a>
Tags	<a href="#">Financial</a> , <a href="#">Banking</a> , <a href="#">Non-profit</a>
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