



United Heritage Credit Union Donates \$10,000 to Urban Roots



Donation Supports Youth Leadership, Food Access, and Sustainable Agriculture in Central Texas

AUSTIN, Texas - June 12, 2025 - [PRLog](#) -- United Heritage Credit Union is proud to announce a \$10,000 donation to **Urban Roots** through its Charity Foundation as part of a sustaining sponsorship. This contribution reflects the Foundation's continued commitment to environmental causes and youth development through hands-on learning and community engagement.

Founded in 2008, **Urban Roots** uses food and farming to transform the lives of young people and inspire, engage, and nourish the community. Each year, Urban Roots provides paid internships to youth and young adults, teaching leadership skills and food justice advocacy through sustainable agriculture. In 2023 alone, program participants harvested over 35,000 pounds of fresh produce—much of which was donated to local food access partners—while cultivating leadership and job readiness through meaningful fieldwork and mentorship.

"We are honored to support Urban Roots and its mission to cultivate youth leadership through the power of food and farming," said Chelsea Schrimpf, AVP of Experience & Engagement for United Heritage Credit Union and Chairman of the Charity Foundation. "Their work not only provides healthy food to our community but also empowers the next generation of change makers. We're proud to help sustain this incredible impact."

The United Heritage Charity Foundation is committed to making a difference in the communities it serves. Urban Roots was selected as a donation recipient and partner because of its strong alignment with the Foundation's focus on environmental causes and education. This partnership underscores the Foundation's mission to improve lives through thoughtful, value-driven philanthropy.

To learn more about Urban Roots and how you can support their mission, please visit their website at www.urbanrootsatx.org.

About United Heritage Charity Foundation

The United Heritage Charity Foundation is the philanthropic arm of United Heritage Credit Union, dedicated to enriching lives and strengthening communities. Established to support a wide range of causes, the Foundation focuses on education, military and veteran assistance, family support services, healthcare, animals and pets, and environmental causes. Through strategic donations and community partnerships, the Foundation strives to make a lasting impact in the areas that matter most to its members, employees and the broader community. For more information, visit uhcf.org.

About United Heritage Credit Union

United Heritage Credit Union is a full-service financial institution whose vision is "To be your primary financial institution." Established in 1957, United Heritage has over \$1.5 billion in assets, more than 81,000 members and 10 branch locations. Through innovative technology, exemplary service standards and competitive products, United Heritage is a strong force in the credit union industry. For more information about United Heritage, visit uhcu.org. Federally Insured by NCUA.

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