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***United Heritage Credit Union Celebrates Grand Opening of New North Austin Branch with Ribbon Cutting Ceremony***

**Austin, Texas (May 14, 2026)** — United Heritage Credit Union (UHCU) proudly celebrated the Grand Opening of its new North Austin branch with a ribbon cutting ceremony on May 13, 2026, marking an exciting milestone in the credit union’s continued growth and commitment to innovation.

The celebration brought together UHCU leadership, branch team members, the Hispanic Chamber of Commerce, El Amistad, and other community partners to welcome members into a modern, reimagined banking space designed to deliver a more seamless and personalized experience. The new branch reflects UHCU’s focus on combining technology with human connection to better serve the evolving needs of its members.

The celebration continued throughout the week with in-branch activities, member giveaways, and opportunities for the team to connect with the surrounding North Austin community. During grand opening week, UHCU also offered a special in-branch auto loan promotion, giving members access to additional savings on vehicle financing.

“This new branch represents how we’re evolving to meet our members where they are, both physically and digitally,” said Michael Ver Schuur, President and Chief Executive Officer of UHCU. “We’ve designed this space to be more than a traditional branch. It’s a place where innovation and personalized service come together to create a better banking experience.”

The North Austin branch features enhanced self-service options, including 24/7 drive-up Interactive Teller Machines (ITMs), along with a modern interior layout that supports both quick transactions and more in-depth financial conversations. With a strong emphasis on technology, flexibility, and member convenience, the branch showcases UHCU’s forward-thinking approach to banking while maintaining the trusted, relationship-driven service the credit union has been known for in the North Austin area for over 38 years.

For more information about United Heritage Credit Union or the new North Austin branch, visit [uhcu.org/parmerbranch](http://uhcu.org/parmerbranch)



### **About United Heritage Credit Union**

United Heritage Credit Union is a full-service financial institution whose vision is “To be your primary financial institution.” United Heritage has over \$1.6 billion in assets, more than 82,000 members and 11 branch locations. Through innovative technology, exemplary service standards and competitive products, United Heritage is a strong force in the credit union industry. United Heritage Credit Union was established in 1957 and over 65 years later serves communities within the Bastrop, Bell, Blanco, Burnet, Caldwell, Hays, Lee, Milam, Travis, Williamson, Cherokee, Gregg, Henderson, Rusk, Smith, Upshur, Van Zandt or Wood counties as well as those that live in the rest of Texas through TXCC membership. For more information about United Heritage, visit [uhcu.org](http://uhcu.org). Federally Insured by NCUA.